

Creating a Sense of Place: A New Name for GCRCD

The Guadalupe-Coyote Resource Conservation District (also known as GCRCD) is a public agency operating within north Santa Clara County. The District is dedicated to the conservation of natural resources (soil, water and wildlife) and the preservation of agricultural and open space lands. Conventional naming for other RCDs in the State of California usually refer to the county in which they are located, or if there is more than one RCD in a county, to a geographical sub-area of a county, for example, RCD of Santa Cruz County, RCD of Monterey County, Alameda County RCD, and West Stanislaus RCD. GCRCD will be considering a new name to better reflect the District's sense of place and align with the way other RCDs have chosen their names, and is seeking community feedback regarding the following potential options:

* 1. Which of the following names do you prefer?

- RCD North Santa Clara
- Santa Clara RCD
- South Bay RCD
- I think you should keep the current name.
- I think you should consider this name instead:

* 2. What is your relationship with GCRCD? (Check all that apply)

- I own property in the District.
- I am an agricultural producer in the District.
- I live in the District.
- I work or contract with a government agency that operates in the District.
- I work or volunteer with a company or an organization that operates in the District.
- I have received services from the District.
- I'm not familiar with the District.
- Other (please specify)

3. Please share your email address with us so we can send you an update when the Board makes a decision (optional).

** Indicates a required question.*